



Social Media Policy

Wise Owls use Social Media as a marketing tool. We ask permission to take and publish photos, from parents on the registration form via Family. Wise Owls will only publish photos with the parents permission. Wise Owls staff are not allowed to take or upload photos of children from their phones (See Mobile phone policy).

Staff are expected to be aware of how they behave on Social Media and act appropriately. This refers in particular to staff commenting on Wise Owls ethos, practice, staff or families. Staff should not befriend any families of Wise Owls on social media whilst they are attending the setting. Directors and agreed staff members acting as Wise Owls, may befriend families of Wise Owls on the Wise Owls page.

Wise Owls parent forum will be monitored by Wise Owls staff and if behaviour is not acceptable Wise Owls Staff will delete posts.